



# Economic Development Newsletter

DEER PARK, TEXAS

*"Business News You Can Use"*

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## **Kake Chick is Back**

Deer Park's own Ruby Rodriguez has been a private baker of custom cakes for several years. Her strong following of loyal customers is due to an amazing talent for making fun and unique cakes, cupcakes, cookie-cakes and more. Ruby has now partnered with "the cookie man", Frank Racioppo, and his new bakery, Cookies Express/Regal's Royal Cheesecake at 910 W. Pasadena Blvd. You can call Frank and Ruby at (281) 542-9408 to find something sweet (and they cater, too).

## **Dr. Metz is Expanding**

Deer Park Family Clinic is adding 15,000 square feet of new space to their existing building at 2910 Center St. A pharmacy is being added, plus the new portion will house their industrial services and have its own separate entrance. The original section of the building will be used only for the family practice, providing quality healthcare to Deer Park since 1959. Dr. Don Metz took over the clinic in 1975 and was joined by his son, Dr. Andrew Metz, in 2007. The expansion is expected to be completed by September of this year. For more information, visit the clinic's website at [www.dpfc.org](http://www.dpfc.org) or call them at (281) 479-5941.



## **Les Ellard Celebrates 32 Years**

Les Ellard Jr. opened his insurance agency in March of 1981 in a little office on Luella Ave. Fast-forward to today where The Ellard Agency consistently ranks in the top 1% for customer loyalty, compared with over 14,000 Farmers Insurance agents nationwide. Located at 418 E. San Augustine, The Ellard Agency offers Homeowners, Auto, Commercial and Life policies to fit your every need. Les has also demonstrated a tireless commitment to our community, serving as a Deer Park Rotarian for over 25 years, Deer Park Chamber member for 32 years and charter member of the Deer Park Education Foundation. Congratulations to Les and his 9 employees for all of their hard work and success! You can contact the agency at (281) 479-5218 or visit [www.farmersagent.com/lellard](http://www.farmersagent.com/lellard).

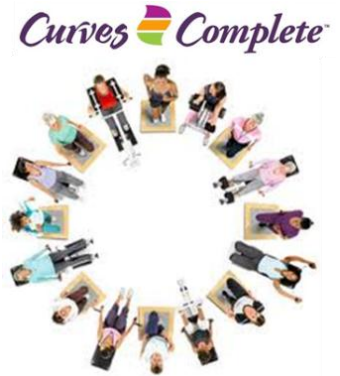


### **Troy Cothran Gets Honored**

Victory Properties' Troy Cothran was recently honored at the Houston Association of Realtors banquet, receiving the John E. Wolf Community Service Award. This award is presented each year to one of its 25,000 members for outstanding community contribution. Troy and his family have been inspiring and serving our community since 1980, which is when his parents, Gwen and Gene, started Victory Properties, Inc. at 201 W. San Augustine. These days, Troy's wife, Tracey, and his sister and brother-in-law, Gayle and Jerry Keller, are also integral members of the Victory team. Victory's agents are known for hard work, dedication, integrity and loyalty. Whether you are in the market to sell or purchase a home or business, Victory Properties can certainly help you. Call (281) 479-6100 or visit [www.victorysells.com](http://www.victorysells.com).

### **Curves New "Complete" Solution**

Curves Complete, a new weight management system, has transformed Curves at 122 W. San Augustine from a work-out facility for women to a weight management center. For one low monthly price, you now get strength training, Zumba®, weight management, goal training, nutritional counseling and personal coaching. Curves is the global leader in women's fitness with over 7,000 locations in 90 countries, helping women improve their health since 1992. Lee Fatheree, the owner of Curves Deer Park, invites you to participate in Curves Resolution Day at 10 a.m. on Saturday, February 9 at the Deer Park location. Call (281) 930-9063 for more information or visit [www.curves.com](http://www.curves.com).



### **Meet the New Computer Guy**

Donovan Moser has relocated his computer business, Adaptive Tech Services, to Deer Park at 203 Ivy Avenue (in the Economic Alliance building). After serving his country in both the Navy and Army, Donovan started Adaptive Tech in 2006. Donovan is a one-stop-shop for any computer need including home or office, hardware, software, phone systems, websites, laptops and basic hardware advice – no job is too small. Have an old VHS tape? Donovan will transfer it to a DVD for only \$15. His specialty, however, is site preparation for office moves and expansions. See his reviews on Angie's List at [www.adaptivetechservices.com](http://www.adaptivetechservices.com) or call him at (281) 941-2070.



### **Papa Murphy's Valentine Shaped Pizza**

If nothing says "I love you" like a heart-shaped pizza, then Papa Murphy's has the just the thing in February; the HeartBaker pizza featuring a heart-shaped pizza topped with three different freshly-grated cheeses and pepperoni. Stop and get your take-n-bake HeartBaker pizza at 3717 Center St. or call (281) 542-7272.



### **Business Watch Program**

Active-shooter scenarios, robbery deterrence and in-house theft prevention are just some of the topics addressed by the Business Watch Program. Deer Park's Police Department is helping to deter business-related crime through this educational program, but they want to hear from you. Meetings are being arranged by geographic area and/or business-type. Play it safe by getting your business and employees involved. Contact the Business Watch Program coordinator, Officer Tina Taylor, at [ttaylor@deerparktx.org](mailto:ttaylor@deerparktx.org).

### **ITC is Industry of the Year**

Intercontinental Terminals Company (ITC) was recently named Deer Park Chamber's Industry of the Year for 2012. ITC is a bulk liquid storage facility founded in 1972 – originally on 11 acres of land. Today, ITC is 40 years old and situated on 265 acres west of Independence Parkway with 230 employees and 180 contractors. It is a premier storage facility within the U.S. and ranks at the top of its kind worldwide both in capacity and in operational excellence. During the Chamber's award presentation, ITC President and CEO, Bernt Netland, referred to ITC's deep roots in this community and vowed to remain a contributing partner and safe neighbor. You can learn more at [www.iterm.com](http://www.iterm.com).



### **New Corporate HQ**

Four of the most respected names in the industrial inspection business recently pooled their talent, resources and experience to merge into a new company, QualSpec, and its new corporate headquarters location is being constructed at 200 Deerwood Glen Dr. in Deer Park. QualSpec offers a wide range of comprehensive inspection, nondestructive examination, rope access and advanced specialty services to industries ranging from petrochemical to manufacturing. Now, this \$120 million-a-year company has 1,000 employees worldwide and is bringing 25 staff positions to Deer Park. Learn more about QualSpec at [www.qualspecgroup.com](http://www.qualspecgroup.com).

### **Title Co. Sprouts Up in Deer Park**

Century Oaks Title Company has opened their Houston office at 114 Dixie Drive (near Phat Fitness). The company provides all types of title insurance, settlement services, ownership reports and closings for all types of residential and commercial transactions, and their underwriter is renowned Old Republic National Title Insurance. At Century Oaks Title, they focus on cutting-edge technology and exceptional customer relationships as cornerstones for successful, seamless title closing transactions. See their website at [www.centuryoakstitle.com](http://www.centuryoakstitle.com) or call their main number at (979) 238-8453.



## DQ News

Dairy Queen, located at 514 Center St., recently remodeled both the interior and exterior as part of a corporate-wide campaign to update all of DQ's 6,000 franchises. Deer Park's owner Manny Memon installed new furniture, flat-screen TVs and more. Manny also owns the building next door known as Rocky's Retail Center and is refashioning



the 4,500 square foot building into a banquet hall and conference center. Start booking your upcoming summer meetings and events now by calling Amber at (713) 562-2173.

## Bits & Pieces



- Eclipse Massage & Spa has moved to the newly constructed building at 4321 Center St and is holding a "Grand Re-Opening" on Saturday Feb. 23 from 12-4. The new location even has 2 Couples' Suites and Relaxation Rooms, plus check out their great Valentine's Week Specials.
- Koby's Jewelry and KZ Boutique will be celebrating their official grand opening and ribbon cutting on February 12 at 2 p.m. The adjoining stores are located at 3428 Center St. (next door to Shipley's). Koby's is also taking orders now for graduation rings and has some great Valentine's Day gift ideas.
- The owners of the original Baytown Seafood in Baytown, Ling & Linda, have recently taken over management of Deer Park's Baytown Seafood (2424 Center St. at San Augustine) and extensively remodeled the interior of the restaurant.
- Interesting Census data: Deer Park has 19,755 primary jobs. Of those 19,755 jobs, Deer Park residents are actually employed in only 2,073 of those local jobs. The remaining 17,862 jobs are filled by employees that live outside of Deer Park and travel here each day (3,000 of those employees drive over 50 miles one-way to get here).
- It is being reported now that the Panama Canal expansion project is lagging and its completion date has been postponed one year to 2015.
- Year-End Wrap-Up: In 2012, Deer Park issued 54 permits for new single-family homes. The City welcomed 148 new businesses (including 3 corporate headquarters) which brought approximately 900 new employees to our city. There were 17 new commercial buildings constructed in 2012.
- Locally-owned businesses support our community's non-profit charities with up to 350% more in donations than non-locally owned businesses. Shop Local!

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**Thank you for reading.** To see past issues of this newsletter, visit [www.deerparktx.gov/ed](http://www.deerparktx.gov/ed). To subscribe, submit ideas or comment, email Debbie Westbeld at [dwestbeld@deerparktx.org](mailto:dwestbeld@deerparktx.org). Subscribers receive this bi-monthly electronic newsletter via email.

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